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New World-Class Treatment Center Announces \$34 Million Investment in Pitt County, North Carolina.

Haven at Blue Creek a family-owned substance use disorder treatment center celebrates ground breaking Thursday, May 19th.

Greenville, NC – May 19 – Haven at Blue Creek celebrated the ground breaking of their new Holistic Recovery Campus on Thursday, May 19th. Nestled on a 250-acre land parcel, Haven at Blue Creek is the culmination of many years of work including the NC certificate of need application process and successful approval for the behavioral health program to proceed. Haven at Blue Creek received great support for this facility from many community members, local and statewide dignitaries that wrote letters of support to accompany the certificate of need requirements. Haven at Blue Creek is also grateful to the State of North Carolina and Pitt County for a \$500,000 Building Reuse grant that will support this important project. Thoughtful planning and dedication are truly a testament to the power of the Balot family's passion for providing these services to the Pitt County community.

Haven at Blue Creek's 75,000 square-foot facility will be home to 84 beds, a result of the Balot family's vision and eager planning over the past five years. A local understanding and commitment is evident with a dedicated building team that includes: Erin Sterling-Lewis of Open Studio Design in coordination with Sal Lore and Steve Auger from AKA Architects; Civil Engineering led by Bryan Fagundus of ARK Consulting, and White Construction services provided by Eddie White, Project Manager Ryan Corbett and the rest of their team. Haven at Blue Creek is committed to significant community support offering employment, growth, education and future community partnerships within the community.

From the outset of this project, the focus has been to align the best talent and resources to provide the community with a clinically excellent and safe place where recovery from behavioral health problems is possible for individuals and their families. The campus will create at least 80 new jobs and work hand-in-hand with community partners to support education and prevention on issues related to trauma, substance use/abuse and mental health disorders. Set to open in late 2023, Haven at Blue Creek intends to be a beacon for recovery for those in need in the community.

"Prevention and education brought to the community and schools will be essential in keeping a keen eye on the growing addiction concerns we face," says Haven at Blue Creek, President, Colleen Balot. "Taking care of our community, keeping them safe and informed, is important to our family and our children's futures, and sound rationale for providing treatment services".

"Haven at Blue Creek is a genuine blessing for eastern North Carolina. Our families will be better off because of this facility," said NC Senator, Don Davis

In a post covid environment, and a country-wide, soaring opioid crisis, Haven at Blue Creek recognizes the importance of active relationships to deliver substance use disorder education and prevention services for the local community.

“Society says it’s too hard to have vision and dreams, but the Balots have a dream and vision to make the world a better place,” said Rich Zeck, Mayor of Simpson. He added “community is where each and every one of us work to make lives better for all of us. This work will serve not only this community, but the region and state beyond.”

As a family-owned and operated Holistic Behavioral Health Campus, the founders are long time Greenville residents. “We are committed to our community and taking care of those in need to create a path for wellbeing for people where they live, when they need it”, says, President and CEO Colleen Balot. Haven at Blue Creek will be both a peaceful and private campus, with ponds and wooded areas along the perimeter. Patients wanting treatment will have access to all levels of care in a secure and tranquil setting.

The initial phase of the campus has begun, with a Spiritual Renewal Center and athletic facilities, including an Olympic-sized pool, already completed. The dream unfolds and this ground-breaking marks the additional construction and paves the way for the facility’s completion.

Allen Thomas, Former Mayor of Greenville, and current Regional Administrator, Southeast United States for the Small Business Administration has this to say about the new campus: “We are very excited about the world-class Behavioral health services coming to the Pitt County area that will augment our existing tertiary healthcare system. We have a substantial need in our community for the compassionate and intentional services that will be provided by Haven at Blue Creek. I applaud the exponential efforts put forth by Colleen and Rich Balot to secure and fund these much-needed services for our community.”

Downloads: Renderings and photos of the Balot’s
<https://havenatbluecreek.com/press-release/>

About Haven at Blue Creek

Family-owned and operated by Rich and Colleen Balot, Haven at Blue Creek is a substance use disorder campus. Created from experience, dedicated to building a safe, supportive, and transformative space for others to find recovery, Haven at Blue Creek is being thoughtfully developed from the ground up with both best practices, and the needs of all individuals and families in Eastern North Carolina top of mind.